

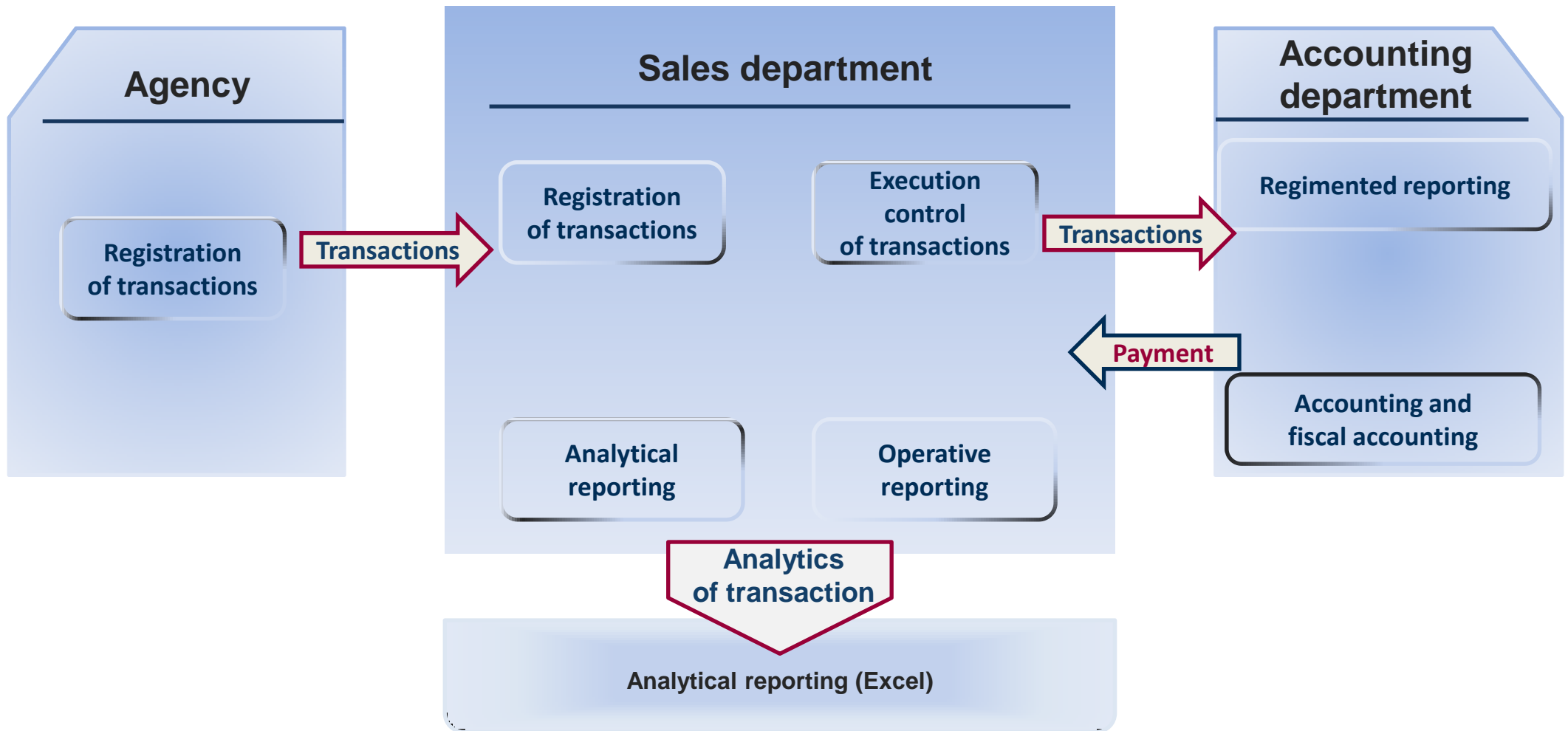


ID.Media

ID.Media: Management information system for a media-holding

Moscow, 2013





- Management of reference data: contracting parties, contracts, terms under contracts of agency, sites, types and arrangement of placements
- Registration, processing, harmonization and control of implementation of applications from customers
- Recording direct contracts and contracts of agency
- Analysis of efficiency of managers' work
- Preparation of financial documents, control of paper document flow
- Control of payments under contracts, entering payments under separate placements of a contract
- Control of mutual settlements with sites, generating a register of payments to sites
- On-line generation of the management reporting package in an Excel file
- Recording transactions under contracts in subsystems of business and tax accounting
- Distribution of access rights among roles and users
- Managing all business transactions of the holding in business and tax accounting subsystems, obtaining regulatory reporting

- Recording information about a customer/agent/payer, contracts, responsible persons, contact details
- Recording technical conditions of the contract: site, placements (address), dates of placements, types and formats of promotional and informational materials, range of services, coverage area
- Recording the financial conditions of a contract (support of price-lists is possible); currency, cost of services, discount rates (basic/quantity), seasonal coefficient, agency/site ratio %, prepayment/postpayment, payment schedule, bonus accounting
- Automated generation of notifications (in the system and via email) for responsible managers in the event of changes in statuses/ statuses of applications at every stage of the business process
- On-line reporting on conditions of contracts accompanied by detailed analysis

- Issuing invoices for payment and tax invoices for customers/agencies
- Controlling payments from customers, entering payment amounts under specific placements
- Generation of customer package of documents for each contract (additional agreement, invoice, statement, tax invoice), control of receipt of signed paper copies of the documents
- Recording information about sites, contracts, terms of payment to suppliers
- Recording expenses on services rendered by legal and natural persons, occurred in the course of implementation of a placement for a customer, controlling profitability of a contract
- Recording orders for suppliers, recording statements and reports for agents
- Generation of a package of paper documents for service providers (statement/agent's report), control of receipt of signed paper copies of documents from suppliers
- Provision of reconciliation reports to customers and sites
- Generation of registers of payments to suppliers, entering the amounts paid to suppliers under orders for suppliers / payment documents

- Input and storage of data of management, business and tax accounting in a single information space
- Elimination of redundancy and minimization of errors in data input
- Restriction of rights of use subject to users' roles
- Decreased time of processing, checking and agreement of terms and conditions of a contract due to the system of immediate notification of users
- Obtaining varied analytical information from MIS on-line, with its further transformation into convenient and usual interface of Excel tables for prompt analysis and management decisions

Active focused involvement of the Customer's key personnel

Transfer of experience and creation of an own internal center of competence

Teleworking and communications (Skype, RDP)

Automation of controlling mechanisms and procedures

A great degree of flexibility of the functional

Risk control (project data reporting, on-line planning and result control)

We are ready for demo!

<http://www.idelync.ru>

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